

Tell Us About Your Company's Business

All companies: Check the one category that best describes your company's primary business in the first column. In the secondary column, please check all that apply.

Grower/Shipper, Wholesaler, Distributor, Foodservice Distributor, Broker, Industry Product Service Provider, Trade Media

Primary	Secondary	My Company:
		Grower, Shipper, Packer (GS)
		Packs and/or repacks (REP)
		Processor of fresh cut produce/floral (PRO)
		Is primarily a foodservice distributor-broadline or produce specific foodservice distributors that directly serve restaurants and/or institutional feeding operations (FSD)
		Distributes produce directly to retail (RTD)
		Occasionally distributes produce directly to restaurants and/or institutional feeding operations (OFD)
		Is an exporter (EXP)
		Is an importer (IMP)
		Is a broker (BRO)
		Is a produce wholesaler (e.g., terminal market operator or independent wholesaler) (PWL)
		Makes non-produce products sold in produce/floral departments (e.g., dressings, tofu, birdseed) (ANC)
		Is an advertising/public relations agency (AGY)
		Is a consultant (CON)
		Provides sales/inventory services, including Web-based services (e.g., computer, telecommunications, e-commerce services) (SVC)
		Provides testing and auditing services (e.g., third party certification, inspection, testing) (TST)
		Is a customs broker (CBR)
		Provides growing services (i.e. fumigation) (GSV)

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Primary	Secondary	My Company:
		Provides equipment to growers, packers, processors, wholesalers, supermarkets, foodservice operators, etc. (EQU)
		Provides supplies used in agricultural production and distribution (e.g., bags, pallets, boxes, chemicals, seeds) (GSP)
		Provides supplies and packaging items used in produce/floral supermarket departments (e.g., bags, tags, signs) (SPL)
		Is a freight company involved in produce/floral/perishable transportation (TRA)
		Is a trade media organization (MED)

Supermarket/Mass-Market Retail Establishment

		Operates mass or market outlets other than supermarkets (MSM)
		Operates supermarket(s) or produce-only outlet(s) (SUP)
		Is a Web-based retailer (WEB)
		Is a service wholesaler—provides full-line produce/grocery/floral products and supports the supermarkets they serve (SWL)


Commodity Board/Association

		Is a trade association (ASN)
		Is a commodity board (CBD)

Foodservice Operator

		Operates restaurants/institutional feeding operations (R/I)
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Please provide your services, products, and/or commodities: _____

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