

2021 Tech Innovation Award

Introduction

The inaugural PMA Australia-New Zealand Tech Innovation Award is a celebration of businesses that have implemented technology focused innovation in the Australia or New Zealand fresh produce sector.

The Award is open to any individual or team and can come from any part of the value chain including seed companies, growers, packers, processors, shippers, importers and exporters, wholesalers and retailers, foodservice, government agencies, associated suppliers to the industry, and many more – any stakeholder from seed to shelf is eligible.

JUDGING

Nominations are judged against the above criteria by a panel consisting of representatives from PMA A-NZ, with the options to invite other non-aligned experts to help with the judging. The panel judges against the following four criteria:

1. Concept
 - a. The innovation is unique or has other outstanding features which sets it apart from others
 - b. The innovation incorporates sustainable design principles (social, economic, environmental)
2. Value
 - a. The innovation is relevant to the Australian and New Zealand fresh produce and/or floral industries
 - b. The innovation satisfies an existing need or desire or creates a new need that is not currently available in the market
3. Delivery
 - a. Examples of how the innovation is being delivered within the industry
4. Impact
 - a. The immediate and long-term impacts of the innovation on the industry
 - b. The likeliness that innovation can be sustained or how it might be an inspiration to future innovation and innovators

NOMINATION FORM

The nomination form for the PMA Australia-New Zealand Tech Innovation Award is split into four parts:

- Part A: Your Details
- Part B: The Nomination
- Part C: Innovation Details
- Part D: Supporting Material

Please ensure you have completed all four parts addressing all criteria before submitting your form. Your entry is judged not only on your responses to the following questions, but also on the quality of the supporting material submitted.

Part A. Your Details

Name:	
Company:	
Email Address:	
Phone Number:	

Part B. The Nomination

In 250 words or less, briefly tell us who you are nominating and the product or innovation you are nominating them for. Please include a brief summary of the nominee's past technology and innovation achievements.

Note: the nomination can be for yourself, a fellow industry member, or a team.

Please provide contact details for the person or team you wish to nominate.

Note: If you are nominating a team, please provide details for the team leader/key contact below. If you are nominating yourself, please provide any details you have not already provided above.

Nominee's Name:	
Nominee's Company:	
Nominee's Phone Number:	
Nominee's Email Address:	
Nominee's Postal Address:	
Nominee's Country:	

Part C. Innovation Details

Note: Try to keep your responses concise and to the point.

Please outline the industry challenges/opportunities being tackled by the innovation and how they are being addressed:

Please outline the target audience/s for the innovation:

Please outline how you measure the innovation's success:

In dot points, please outline the unique features of the innovation:

Please detail evidence of the innovation's success in addressing industry challenges/opportunities:

Do you have any additional information you wish to add:

Part D. Supporting Material

Please include supporting material as part of your entry. This can include images, innovation collateral, spreadsheets, videos and social media links that best showcase the innovation, its unique features and provide evidence of the its success.

Submission

Please submit your completed entry form along with any supporting material to info@pnz-anz.com. Please ensure you have completed all four parts and addressed all criteria before submitting your form.

For assistance or further enquiries please contact:

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