



Complete the survey BEFORE reviewing information on Page 2.

## What are your likes & interests?

Are you meant to be an accountant or plant breeder? Don't know? Take this survey and your answers will help identify your ideal career in the fresh produce and floral industry based on your likes and interests!

### INSTRUCTIONS:

#### Step 1: Save This File for Your Own Use

Save a copy of this PDF locally or to your own cloud or other storage.

#### Step 2: Read and Score Each Statement

5 = Strongly Agree  
4 = Agree  
3 = Maybe  
2 = Disagree  
1 = Strongly Disagree

#### Step 3: Calculate Your Score

Total points should be the sum of the 3 statement scores in each section. Find your highest scored section. You may have sections that are tied, which is fine.

#### Step 4: Find YOUR Job Match

Match the icons in the survey with those within this brochure to identify your ideal career in the produce and floral industry.

Icon	Points	Statements
	<input type="text"/> TOTAL POINTS	<input type="checkbox"/> I enjoy conducting in-depth research and applying results to formulate new ideas. <input type="checkbox"/> Chemistry and/or biology are my favorite subject(s). <input type="checkbox"/> I enjoy the scientific method and investigating the "science" behind things.
	<input type="text"/> TOTAL POINTS	<input type="checkbox"/> Bugs, plant diseases, and slime aren't gross to me. <input type="checkbox"/> I love plants and know how to keep them alive and healthy. <input type="checkbox"/> I enjoy helping others and providing advice on best practices.
	<input type="text"/> TOTAL POINTS	<input type="checkbox"/> I enjoy persuading others to agree with me. <input type="checkbox"/> I am not nervous talking to others and can easily engage strangers in conversation. <input type="checkbox"/> I want to provide solutions to others' problems and enjoy following consumer and new product trends.
	<input type="text"/> TOTAL POINTS	<input type="checkbox"/> I am a creative person. <input type="checkbox"/> I understand the importance of branding and product reputation and can express this in my writing and verbal communication. <input type="checkbox"/> I am intuitive and sensitive to reactions of those around me.
	<input type="text"/> TOTAL POINTS	<input type="checkbox"/> I am an analytical thinker and I like to see things in black and white. <input type="checkbox"/> I excel at math, finance, and/or accounting. <input type="checkbox"/> I keep a balanced financial budget, and do not buy new things unless it is absolutely needed.
	<input type="text"/> TOTAL POINTS	<input type="checkbox"/> I appreciate others' unique talents, I am easy to talk to and have an open door/mind. <input type="checkbox"/> I like to follow rules, regulations, and policies. <input type="checkbox"/> I am very organized and detail-oriented.
	<input type="text"/> TOTAL POINTS	<input type="checkbox"/> I like to stay on top of technology and how it helps efficiency. <input type="checkbox"/> I always have the latest tech/app/computer/etc. <input type="checkbox"/> I am good at troubleshooting and solving problems.
	<input type="text"/> TOTAL POINTS	<input type="checkbox"/> I enjoy working on machines, welding, tinkering, and consider myself mechanically inclined. <input type="checkbox"/> I try to fix something that breaks before taking it to a professional. <input type="checkbox"/> I enjoy working with my hands, and am not afraid to get them dirty.
	<input type="text"/> TOTAL POINTS	<input type="checkbox"/> I enjoy puzzles and figuring out how pieces fit/work together. <input type="checkbox"/> I like keeping track of things and making sure everything is in its place. <input type="checkbox"/> My motto is "15 minutes early is on time" and I always try to exceed expectations.
	<input type="text"/> TOTAL POINTS	<input type="checkbox"/> I enjoy hard, physical work, and don't mind being tired by the end of the day. <input type="checkbox"/> I like having a set schedule and process.
	<input type="text"/> TOTAL POINTS	<input type="checkbox"/> I enjoy a fast paced environment. <input type="checkbox"/> I am a problem solver and like to analyze reports and proposals. <input type="checkbox"/> I enjoy meeting and working with others.
	<input type="text"/> TOTAL POINTS	<input type="checkbox"/> I excel in developing strategies to accomplish goals. <input type="checkbox"/> I am an analytical AND creative thinker. <input type="checkbox"/> I excel at time management and managing deadlines.

Looking for a Job in Fresh Produce & Floral?













See what's available at: [CenterforGrowingTalent.org](http://CenterforGrowingTalent.org)

Original contents of survey provided by AgCareers.com.

# What is Your Ideal Career in Produce and Floral?

Technology, food safety issues and increased product diversity have created a highly complex and competitive marketplace ripe with career opportunities. Explore your ideal career in the fresh produce and floral industry.

Based on the highest scores on your completed survey, match the survey icons with the sectors below indicating the positions in the produce and floral industry that correspond best to your strengths/interests.

SECTOR	RESEARCH & DEVELOPMENT	SCIENCE & TECHNOLOGY	SALES	MARKETING & PUBLIC RELATIONS	FINANCE	HUMAN RESOURCES & SAFETY
						
	Agriculture Specialist Development Manager Lab Technician Nutritionist Plant Breeder Research Scientist	Agronomist Crop Duster Fertilizer Applicator Fertilizer Developer Food Safety Manager Pest Control Plant Breeder QA Inspector Science & Technology Director Soil Tester	Broker Business Development Import/Export Inside Sales Outside Sales Sales Agronomist	Brand Manager Marketing Representative Merchandiser Public Relations Specialist Store Manager Trade Show Representative	Accountant Administrative Manager Ag Lender Finance Manager Financial Analyst Insurance Officer Loan Officer	Compensation Specialist Human Resources Payroll Manager Regulatory Affairs Safety Officer Site Manager Training & Development Manager
SECTOR	IT/COMPUTER	MECHANICAL	TRANSPORTATION & LOGISTICS	PRODUCTION	BUYERS	MANAGEMENT
						
	Developer/ Programmer Network Engineer Web Design Crop Duster Custom Applicator Precision Specialist	Assembler Electrician Engineer Machine Operator Mechanic Parts Manager Refrigeration Supervisor Trade Show Builder Welder	Dispatch Manager Elevator Manager Inventory Specialist Logistics Manager Plant Manager Purchasing Clerk Truck Driver Warehouse Manager	Distribution Manager Farm Worker Packing Manager	Category Manager Produce Floral Manager	Market Research Procurement Buyer Product Manager Supply Chain Manager Sustainability Manager