

Learn about

PRODUCTS AND SERVICES

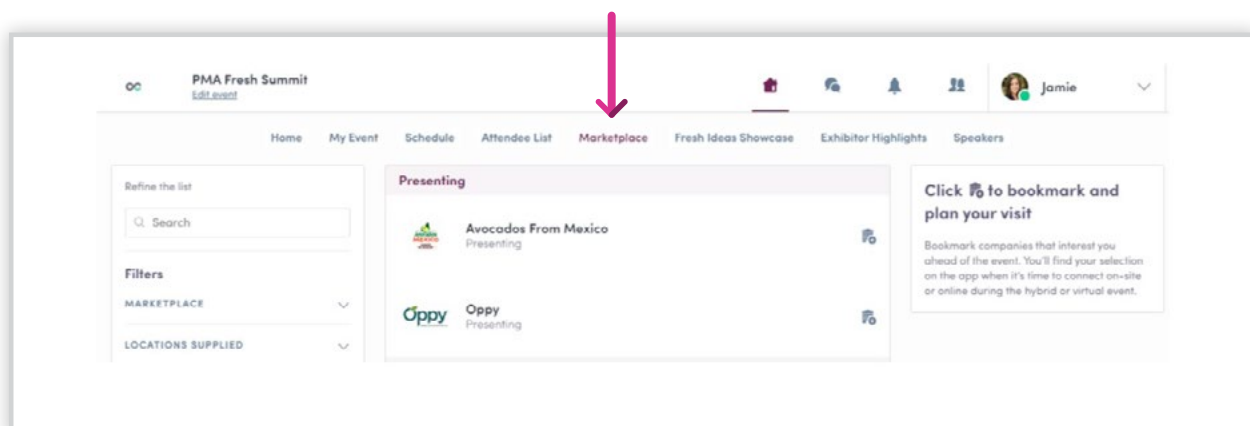
See what's new, find innovative solutions, and connect with partners in:

- 1. The Marketplace** – Connect with the right people, products and services in the Marketplace. Like last year, companies can be found in 4 marketplaces: Produce, Complementary Items, Floral, and Solutions.
- 2. Fresh Ideas Showcase** – See the latest products and innovations in: Certified Organic, Floral, On-the-go, Food Safety, Food Waste, Sustainability, Packaging, Technology, and Fresh Ideas.
- 3. Exhibitor Highlights** – Join virtual tours, see products demos, and engage more with products and services.

You can navigate to each one of these from the home page buttons or the top navigation. Here is a little more info on what you can expect to find in each area.

MARKETPLACE

1. From the **Home Page** or top menu, click on **“Marketplace”**.
2. Once inside, you can **scroll to browse** through companies or use the Search/Filter field on the left.
3. You can filter by: marketplace, 1st-time exhibitors, pavilion, product category, location supplied and more.
4. **Bookmark** companies you want to come back to.
5. **Click** on the company name to view more details.

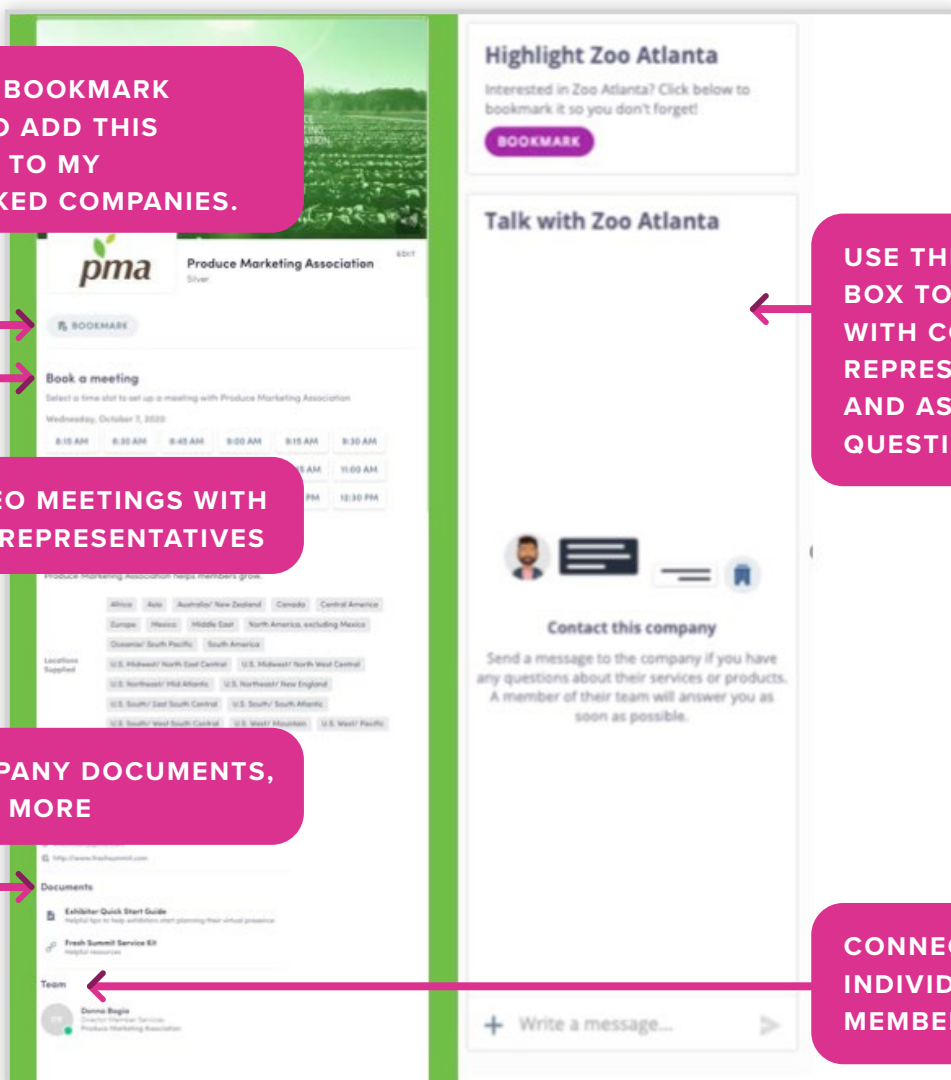


MARKETPLACE DETAILS

1. Once you click into an **Exhibitor's profile**, here is a quick overview of the content inside.

NOTE:

The company video will play automatically. If you cannot hear the audio, **click the audio button** on bottom right of video.



CLICK THE BOOKMARK BUTTON TO ADD THIS EXHIBITOR TO MY BOOKMARKED COMPANIES.

BOOK VIDEO MEETINGS WITH COMPANY REPRESENTATIVES

VIEW COMPANY DOCUMENTS, LINKS AND MORE

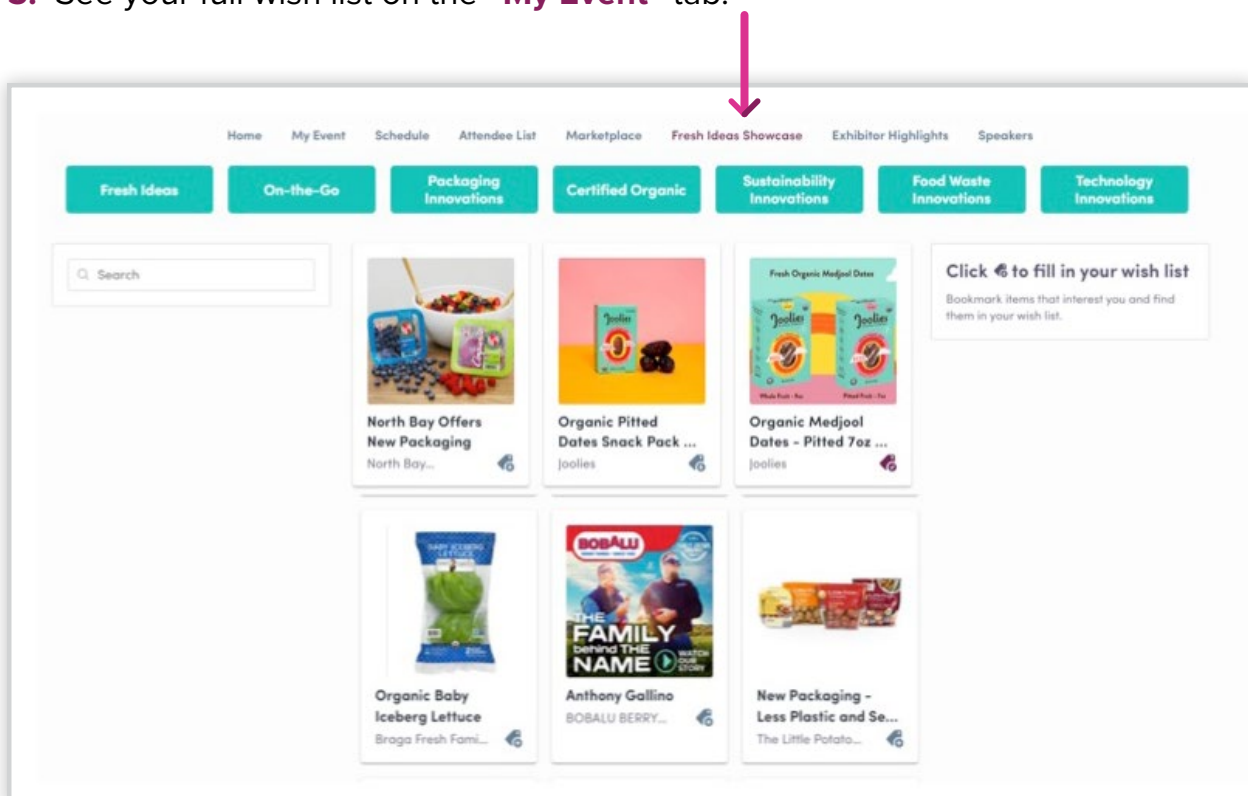
USE THE CHAT BOX TO TALK WITH COMPANY REPRESENTATIVES AND ASK QUESTIONS.

CONNECT WITH INDIVIDUAL TEAM MEMBERS

The screenshot shows the exhibitor profile for the Produce Marketing Association (PMA). It includes a 'Highlight Zoo Atlanta' section with a 'BOOKMARK' button, a 'Talk with Zoo Atlanta' chat box, a 'Book a meeting' section with a calendar, a 'Documents' section with links to 'Exhibitor Quick Start Guide' and 'Fresh Summit Service Kit', and a 'Team' section with a member profile for Denise Regis. A 'Write a message...' input field is at the bottom right.

FRESH IDEAS SHOWCASE

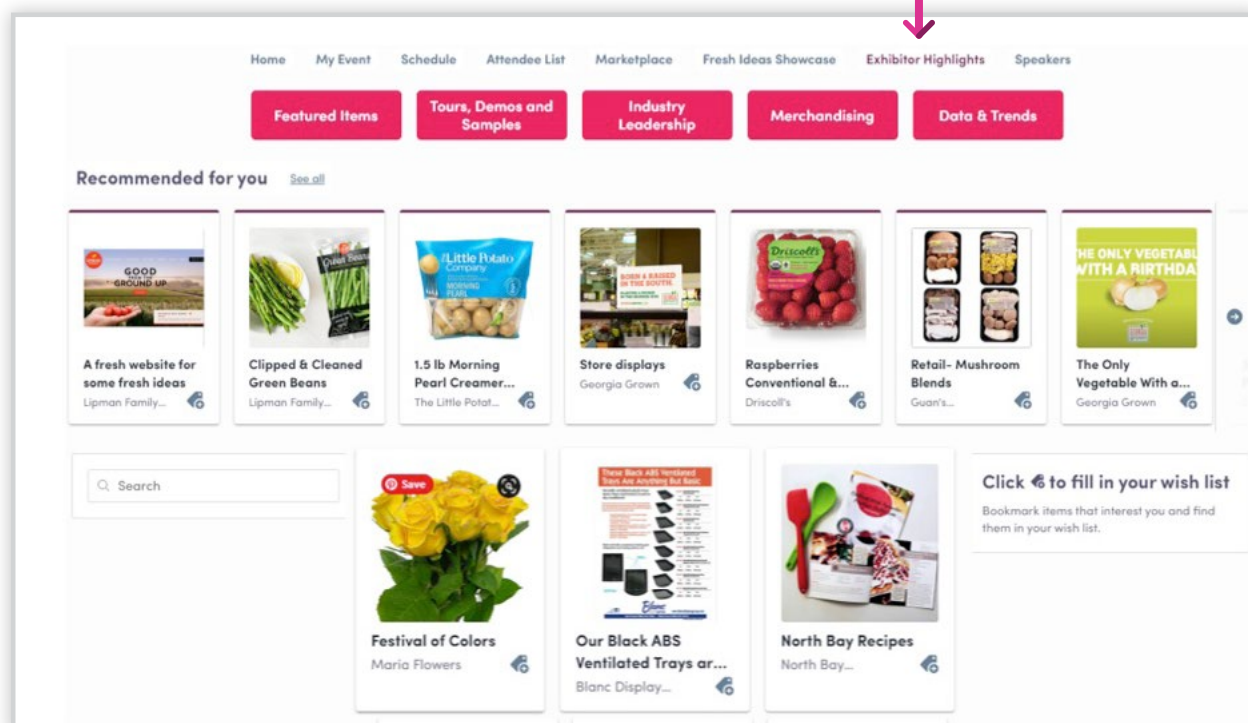
1. Click **“Fresh Ideas Showcase”** from homepage buttons or top menu.
2. You can sort by the different **categories** across the top or use the search field on the left.
3. Learn more about a product/service by clicking it’s image. **Connect** with the company for more information at the bottom of each listing.
4. Add items to your wish list that you are interested in.
5. See your full wish list on the **“My Event”** tab.



EXHIBITOR HIGHLIGHTS

On this page you'll find even more information about our participating exhibitors:

- See virtual tours, product demos and request samples
- Learn about featured products/services
- Find out about companies showcasing their leadership and driving industry innovations
- See trends, case studies, market results and other data to learn more about a company
- Find merchandising tips, see creative and engaging displays, and care and handling tips for store-level and consumers.




START CONNECTING

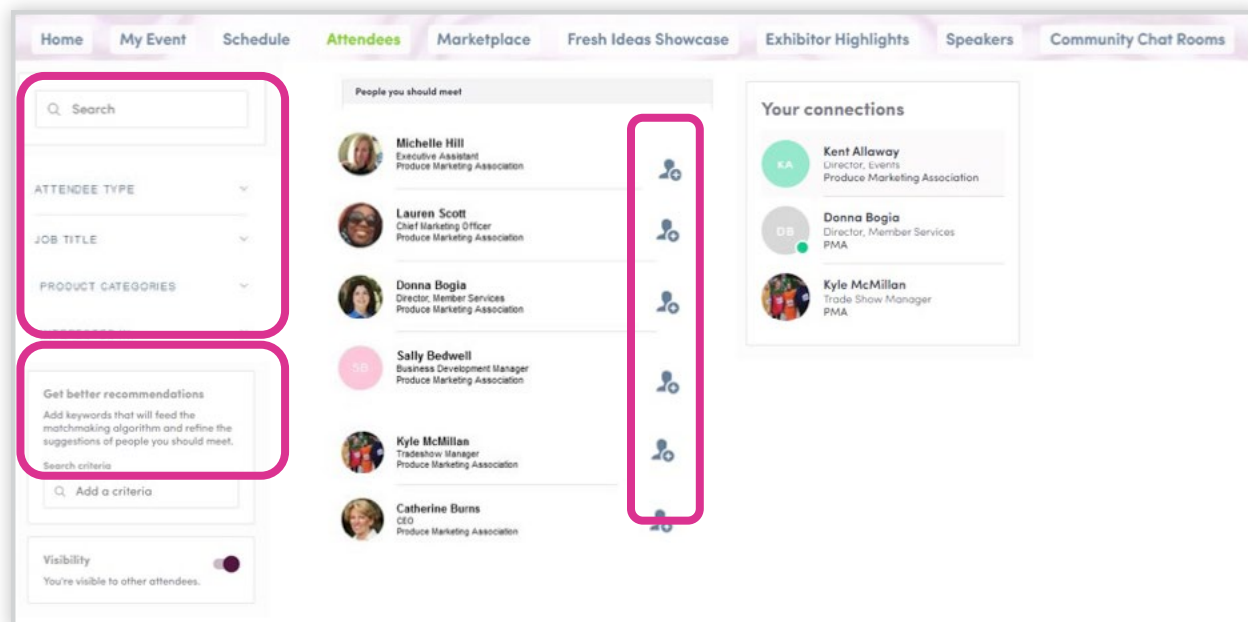
1. From the Home Page or Top Menu, click on “Attendees”. The attendee list includes everyone registered for Fresh Summit: attendees, speakers, and exhibitors.
2. Once you are in the attendee list, you can browse, search or use filters.



PRO TIP:

Using artificial intelligence, the platform will automatically suggest people for you to meet based on a variety of features. You can tweak the suggestions by adding specific terms to the “Get Better Recommendations” box. Adding more information to your profile will also help.

3. To view someone’s profile and/or connect with them, click the  person icon next to their profile






STAY ORGANIZED

EXPORT YOUR CONFIRMED MEETINGS AND SESSIONS

Easily add them to your calendar on your computer.

1. Go to **“My Event”** and then click on **“My Schedule”** or **“My Meetings”** section.
2. Click on **“Export to My Calendar”** on the left side of your screen to download your confirmed meetings or sessions.
3. Once you export, you can then open the downloaded iCal file to save to your calendar.

EXPORT YOUR CONTACTS:

1. In the top right corner of the platform, click on the icon directly to the left of your name  to see a full list of your contacts.
2. Use the **“Export My Contacts”** button on the left to download an Excel file with all of this information

