

Individual Registration Form Questions

We understand that your team members may be accustomed to you completing their registration form for them. In order to help make the process more efficient, you may review/consider the questions that will be asked on the form in advance.

1. Contact information section (includes standard contact info)
2. Do you need translation support (audible or written) in Spanish or Portuguese?
3. Your company type. Select from the following:
 - a. Agricultural Supplies
 - b. Breeder
 - c. Broker
 - d. Business Solution Provider
 - e. Consultant
 - f. Cut Floral Products Supplier
 - g. Educational Institution
 - h. Equipment/Machinery
 - i. Exporter
 - j. Food Safety Services
 - k. Foodservice Distributor
 - l. Foodservice Operator
 - m. Grower/Shipper/Processor
 - n. Hard Goods Supplier
 - o. Importer
 - p. Manufacturer
 - q. Marketer
 - r. Packaging Materials
 - s. Potted Plants Supplier
 - t. Promotional Organization
 - u. Retailer
 - v. Student
 - w. Technology Provider
 - x. Trade Media
 - y. Transportation/Logistics
 - z. Wholesale Grocer
 - aa. Wholesaler
4. Please select your reason(s) for attending - select all that apply. (required)
 - To BUY or recommend produce or complementary items
 - To BUY or recommend floral items
 - To BUY or recommend solutions items
 - To SELL or promote my company's products/services
 - For professional development/networking (such as frontline retail workers, students, dieticians etc.)

5. For those that select that they are a **buyer** of any type:
 - a. What products/services are interested in learning about? (select all that apply from a pre-populated list)
 - b. In which regions/countries are your operations located? (select all that apply from pre-populated list)
 - c. Would you prefer delivered pricing or FOB pricing or can you work with either
 - i. Delivered Pricing
 - ii. FOB Pricing
 - iii. Either
 - iv. Not applicable
 - d. Would you be interested in an efficient way to learn about and screen relevant potential suppliers through 5 minute speed match meetings (6-8 per hour)?
6. For those that select that they are coming to **sell or promote** their products or services:
 - a. What products/services do you offer? (select all that apply from a pre-populated list)
 - b. To which regions/countries can you supply products/services? (select all that apply from pre-populated list)
 - c. Would you prefer delivered pricing or FOB pricing or can you work with either?
 - i. Delivered Pricing
 - ii. FOB Pricing
 - iii. Either
 - iv. Not applicable
7. I'm interested in connecting with individuals from the following company types (select all that apply from same list shown in question number 3 above)
8. I'm interested in connecting with like-minded people from the following communities. Select all that apply.
 - a. Consumer Research & Insights
 - b. Consumption Advocacy
 - c. Diversity & Inclusion
 - d. Floral
 - e. Foodservice
 - f. Global Trade Advocacy (Trade Agreements)
 - g. Marketing & Communications
 - h. Organics
 - i. Produce Safety
 - j. Produce Safety Advocacy (FSMA, Innovation, Pesticides)
 - k. Sustainability
 - l. Technology (data management, ag technology, cold chain mgt, etc.)
 - m. Transportation
 - n. Women
 - o. Young Professionals (35 years old and younger, including students)
9. Are there any companies you are interested in meeting with?* (open-ended, not required)
 *Please note, we cannot guarantee meetings but we will reach out to encourage attendance.