

# Exhibitor Update Week of August 31



# Updates and New Information

## Updates

- Codes for your complimentary passes were sent last week – register your main contact right away!
- Login information for the platform is coming by the end of the week
- Don't need to wait for login information, start planning now using the Quick Start Guide

## What's New?

- Fresh Ideas Showcase specs
- Customizing your Marketplace page

# Fresh Ideas Showcase

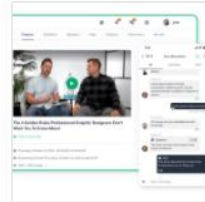
Find new products and fresh ideas!

Search

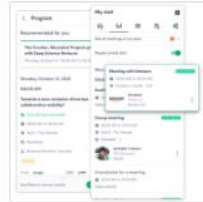
Filters

TYPE

PRICING TYPE



**Virtual & Hybrid Events Platform**  
Swapcard



**Matchmaking & Meetings Platform**  
Swapcard



**Virtual Event Management**  
EPEAK Studio

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Bookmark items that interest you and find them in your wish list.



**Exhibitor Products Marketplace**  
Swapcard



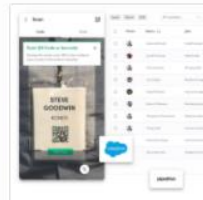
**Online Conference Production**  
EPEAK Studio



**Virtual product presentation with AR**  
EPEAK Studio



**Speaker Management & training**  
EPEAK Studio



**Exhibitors Lead Capture**  
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**Technology Niche Market Content...**  
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**Innovative products & services at your fingertips!**



# Fresh Ideas Showcase

## You may also like

Find out about similar items that might interest you.



**Fuze Security Overview** >  
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**6 Best Practice Guidelines for Remote...** >  
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Twilio



**Lenovo - Staying Connected in a Work-...** >  
Lenovo



## Ultimate Guide to Remote Work

Pandemic Response  
Fuze - Video Meeting - Fuze

### Information

The emergence of coronavirus (COVID-19) has brought about the need for businesses to adapt in today's fast-paced world—ultimately, business continuity is a must. In this guide, we provide best practices for management teams implementing remote work policies for the first time, along with best practices for people working remotely.

[See less](#)

Type **Research Paper**

Link to asset <https://www.fuze.com/the-Ultimate-Guide-to-Remote-Work>



**Fuze**  
Exhibitor  
Video Meeting - Fuze



## Add to your list

Interested in Ultimate Guide to Remote Work? Click below to add it to your wish list.

[ADD TO MY WISH LIST](#)

## Page includes:

- Product description
- Product photos
- Link to more information
- Link to meeting schedule
- Link to your Marketplace page



# Customize your Marketplace

Home Attendees Speakers Exhibitors Agenda My Event Items

**pma** Cisco Systems, Inc.  
Diamond  
Video Meeting - Cisco Systems, Inc.

BOOKMARK

Assets Sessions Documents Team

**Information**

Cisco is thrilled to sponsor Enterprise Connect 2020, and we look forward to sharing how Webex unifies essential tools that enable your workforce to thrive in a distributed environment, without compromising security or privacy. Join us Monday at 12pm when Javed Khan, SVP & GM, Cisco Collaboration, will discuss the future of work for the next normal. Tuesday at 12pm, our CMO, Aruna Ravichandran will speak with three customers

[See more](#)

A/V Meeting Room Technologies Audio Conferencing Services/Devices  
Contact Center Systems/Applications  
Managed/Hybrid/Cloud Communications Services (UCaaS) Security  
SIP-based Products/Session Border Controllers (SBCs)  
SIP Trunking Services  
Speech Rec/Speech-to-Text/Text-to-Speech/Natural Language Processing  
Team Collaboration/Chat Apps Unified Communications  
Video: Cloud-based Services Video: Room Systems WebRTC  
Workspace technology

**Social media**

[Twitter](#) [Facebook](#) [LinkedIn](#)

## Background image

Upload a background image to brand your company profile (desktop version only). Import a 2560x1600px (16:10 ratio) image, no larger than 1MB.

ADD BACKGROUND



# Resources

- [Quick Start Guide](#)
- [Resources page](#) of our website
- DMA Solutions
  - Tips in their [blog post](#)
  - [Register for webinar](#) taking place this Thursday, September 3
  - See [marketing support they are offering](#) to help you prepare

# Connect with the PMA Team



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View available times and [schedule a meeting with us now.](#)



# Coming Soon



- Login information
- Weekly video updates and additional resources on the web
- More info about Pitch sessions and Featured Product Demo upgrades
- “Office” Hours
- Webinar geared towards your Sales Team members
- What other resources would be helpful?



**Thank you!**

