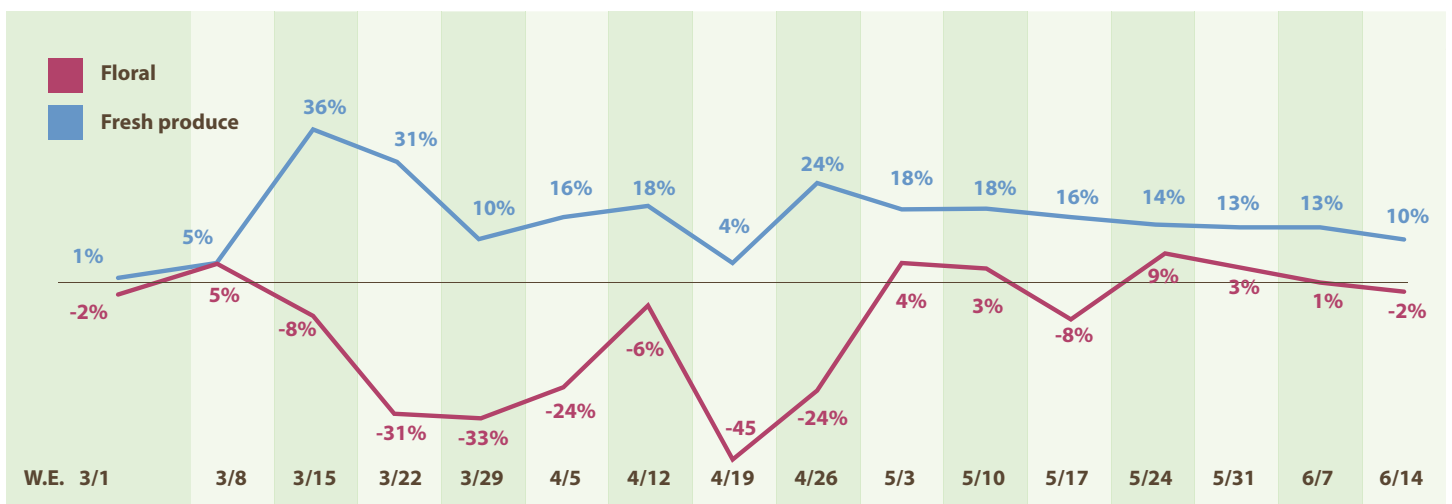




Floral Sales

Floral sales rebounded to right around last year’s levels after dipping to more than 30% below normal during the last two weeks of March. Sales started to recover as we headed toward the Easter Holiday, but then dropped back off compared to Easter 2019. Since, sales climbed back slowly, rebounding for Mother’s Day. Currently, sales are right around last year’s levels for the past few weeks.

Dollar growth fresh produce and floral vs. the comparable week in 2019



Source: IRI, Total U.S., MULO, 1 week % change vs. YA