



2021 Fresh Summit Exhibitor Schedule
Exposition Dates October 29-30, 2021
Ernest N. Morial Convention Center, New Orleans, LA
International Shipping & Customs Clearance Services

Expo-Link Cargo is pleased to be appointed as the official international forwarder for **PMA Fresh Summit 2021**. In this capacity, we will be coordinating the freight forwarding, customs clearance, delivery, and re-exportation of international shipments, after close of the exhibition. Two of the keys to a successful exhibition are early logistical planning, and attention to detail. We therefore encourage you to take note of the key information contained in these instructions and start your successful planning now!

KEY DATES:	Exhibition Dates:	Oct 29 – Oct 30
	Advanced Receiving dates	Sept 21 – Oct 19: Non- Perishable
	Move In (direct to show site):	Booth Material: Oct 25 – Oct 30 Refrigerated Product: Oct 27 – Oct 30
	Move Out:	Oct. 30 4:00 pm - Midnight Oct. 31 7:00 am - 10:00 pm Nov. 1 7:00 am - 4:00 pm

ARRIVAL DEADLINES:	SEA FREIGHT shipments must arrive US CFS port:	Sept. 27
	AIRFREIGHT NON-PERISHABLE- must arrive MSY (New Orleans) no later than:	October 8

***Shipments destined for advanced receiving should arrive 4 days prior to above arrival deadlines.**

***Perishable shipment arrival timelines should be discussed directly with Expo-Link Cargo**

***Contact Expo-Link Cargo for instructions and timelines for FCL sea freight shipments.**

FINAL DESTINATION for SEA shipments: PORT: New Orleans (MSY)

FINAL DESTINATION for AIR shipments: AIRPORT: New Orleans (MSY)

- FCL ocean shipments should NOT be booked to the door, as we cannot maintain proper delivery control for door moves, which could result in off-target penalties or missed delivery dates.
- Shipments must be prepaid to the port/airport of arrival, including US Terminal Handling.

CONSIGNMENT INSTRUCTIONS (for Ocean Bill of Lading, air waybills, packing lists, Carnet ATA):

FOR DELIVERY TO ADVANCE RECEIVING:		
"Exhibitor Name Here" PMA Fresh Summit 2021, BOOTH # ____ GES c/o UPS @ Exhibit Transfer 3761 Louisa ST New Orleans, LA 70126 USA	Notify:	JW Allen PH 504-336-5658 Email: pma@expolinkcargo.com FAX 504-464-0182
For Delivery DIRECT TO SHOW SITE:		
"Exhibitor Name Here" PMA Fresh Summit 2021, BOOTH# ____ Ernest N. Morial Convention Center 101 Henderson St New Orleans, LA 70130 USA	Notify:	JW Allen PH 504-336-5658 Email: pma@expolinkcargo.com FAX 504-464-0182



MARKING INSTRUCTIONS:

All pieces or shipping crates must be clearly marked as shown below: Pieces on pallets, even if they are banded and shrink wrapped, should be individually labeled. All wood packing material entering the USA is now subject to ISPM standards, so all non-manufactured wood packing and dunnage material must be heat-treated or fumigated and marked with the IPPC stamp.

PMA Fresh Summit 2021

Ernest N. Morial Conv Ctr

New Orleans, LA 70130

EXHIBITOR: _____

BOOTH NO: _____

CASE ____ OF ____

GROSS WT: _____ KGS

NET WEIGHT _____ KGS

MADE IN (COUNTRY OF ORIGIN)

CUSTOMS CLEARANCE

Expo-Link Cargo and JW Allen will arrange for all customs clearance for both the import and export of your exhibition materials. All articles for give-away, sales, or consumption, will be cleared as dutiable entries. For goods that will be re-exported, we recommend use of an ATA Carnet. If a Carnet cannot be obtained, temporary entries can be made. *Please, however, insure that your invoices clearly distinguish between items that will be consumed and items that will be re-exported.* All commercial invoices should be sent prior to shipping for review by Expo-Link Cargo.

DOCUMENT REQUIREMENTS

1 ORIGINAL AND 3 COPIES OF COMMERCIAL INVOICE & PACKING LIST

1 ORIGINAL AIRWAY BILL OR 1 SEAWAY BILL OF LADING (EXPRESS RELEASE ORIGINAL BILL OF LADING)

- **Separate commercial invoices should be provided for temporary and consumable entries** (consumables include give-away items). Invoices should detail the contents of each carton in English and should include: per unit value, total value, country of origin, and full descriptive detail of each commodity shipped that includes model and serial numbers for equipment or hardware.

*****very import important information regarding FDA Bioterrorism Rules*****

- Food & Food additives (including samples) are now subject to new FDA Bioterrorism rules. These rules will apply to any shipment containing food and food additives, even if they are small sample quantities. The rules will require all manufacturers, distributors, packagers, retailers of food/food additives, to be registered with FDA prior to shipment of such goods. The rules also have a pre-notification requirement, which has very specific timelines for giving prior notice of the shipment's arrival. Expo-Link Cargo Freight Corp. will provide this service to customers who are FDA registered and can supply adequate shipment details. If you require our services we need your shipment details (as per below) 72 hours prior to shipment of your goods. The prior notice information must include the following information:
 - *country of origin
 - *name/address FDA registration no. of shipper/manufacture
 - *detailed description of each product including food ingredients list
 - *FDA product code no.
 - *quantity/packing of each product
 - *Air/ocean waybill no. and booking informationMore information on new FDA registration rules @ <https://www.access.fda.gov/>
- **Fresh Fruit and Vegetable shipments** are subject to additional FDA and APHIS regulation. Exhibitors planning to send these commodities should send their supporting FDA and Agriculture documents to Expo-Link Cargo for our review and approval at least 2 weeks prior to ship date for document review and approval prior to shipment.
- An APHIS Import permit is required for all fresh fruits and vegetables entering the United States. Apply for a Permit: http://www.aphis.usda.gov/permits/ppq_epermits.shtml
 - The Permit needs to be issued to the entity importing the commodity, or consignee, not the broker or freight forwarder.
 - Please note, that in many instances a Phytosanitary certificate will be required.



- **Perishable shipments-** must be identified on the AWB and labels in order to insure proper handling by carrier and delivery agents. *Arrival deadlines for perishable shipments will be communicated to exhibitors sending perishable shipments, only after their supporting documentation have been approved by Expo-Link Cargo.* Expo-Link Cargo will not accept liability for perishable shipments for perishable sent without our approval.
- **All shipments must be pre-alerted to Expo-Link Cargo,** 2 days prior to arrival for air freight, and 7 days prior to arrival for sea freight shipments (subject to document approval time frames given above for foods/fruits/vegetables/perishables). Pre-alerts should include carrier name and bill nos., arrival flight/vessel details, as well as copies of all relevant shipping documents.
- **IMPORTANT NOTE: FREIGHT FORWARDING SERVICES ARE NOT THE SAME AS DRAYAGE SERVICES!** Unlike shows in other parts of the world, on-site material handling (delivery from advance receiving, unloading from truck, positioning in stand, removal, storage, return of empties, and loading on truck), is managed by the General Contractor. For this event, the general contractor is GES. This means, liability and responsibility for the cargo passes to the General contractor from us at the dock of the convention center, or advance receiving location. This also means a work order and payment arrangement must be made with both the forwarder (Expo-Link Cargo) and the contractor (GES).

INSURANCE

It is up to the exhibitor to confirm that they have insurance in place with their own provider, and that their policy will extend coverage of their stand and equipment during transit to and from the show, as well as while it is on the stand. If your policy provider cannot extend adequate coverage, please contact Expo-Link Cargo about obtaining proper coverage of your goods. Expo-Link Cargo will not insure perishable commodities.

PAYMENT REQUIREMENTS

A valid credit card account number prior to delivery of your goods to the show must secure charges for all transportation, clearance, and delivery. Expo-Link Cargo accepts VISA, MASTERCARD, and AMERICAN EXPRESS.

GETTING TO THE SHOW

Expo-Link Cargo is pleased to offer complete forwarding services for international exhibitors, and one of our representatives will be contacting you to guide you in arranging a smooth transit to and from the show. The contact information listed below may be used should you prefer to contact Expo-Link Cargo directly. ***If you choose to use your own forwarder, it is imperative that they follow our instructions closely, and email a pre-advise to the address/number listed below.*** If you have any questions regarding any of this information, please feel free to call or fax the International Tradeshow staff at Expo-Link Cargo at:

CONTACT

PMA Coordinator

pma@expolinkcargo.com

Phone:

678-438-7181

***All transactions subject to Expo-Link Cargo Terms & Conditions**



RATE QUOTE REQUEST

PMA 2021 – New Orleans, LA

Exhibiting Company: _____ Booth / Stand # _____
Address: _____ Name: _____
_____ Phone: _____
_____ Fax: _____
Show Site Contact: _____ Cell: _____
Email: _____

SHIPMENT INFORMATION

Pieces: ____ Weight: _____ kg / lb Pick Up Date: _____
Origin City: _____ Target Delivery Date: _____

Deliver to: ____ **GES Advance Warehouse** ____ **Direct to Convention Center**

Dimensions of each piece: Value: \$ _____
2@12" x 27" x 38"_(example) _____

SPECIAL REQUESTS / NOTES

CONDITIONS

- ✓ Rates will be estimated based on exhibitor provided shipment information. Actual rate depends on the actual size and weight of shipment received.
- ✓ Total charges are based on actual weight, or dimensional weight of shipment, whichever is greater.
- ✓ Expo-Link Cargo's limits of liability are \$50.00 per shipment, or \$.50 per pound, unless a declared value is stated. The charge for declaring excess value is \$7.00 min., or \$.70 per \$100.00 of declared value.

Email: pma@expolinkcargo.com

FAX: (530) 236-9723