



THE LANGUAGE OF COLOR

FEATURED
COLOR
PALETTES



Wildwood

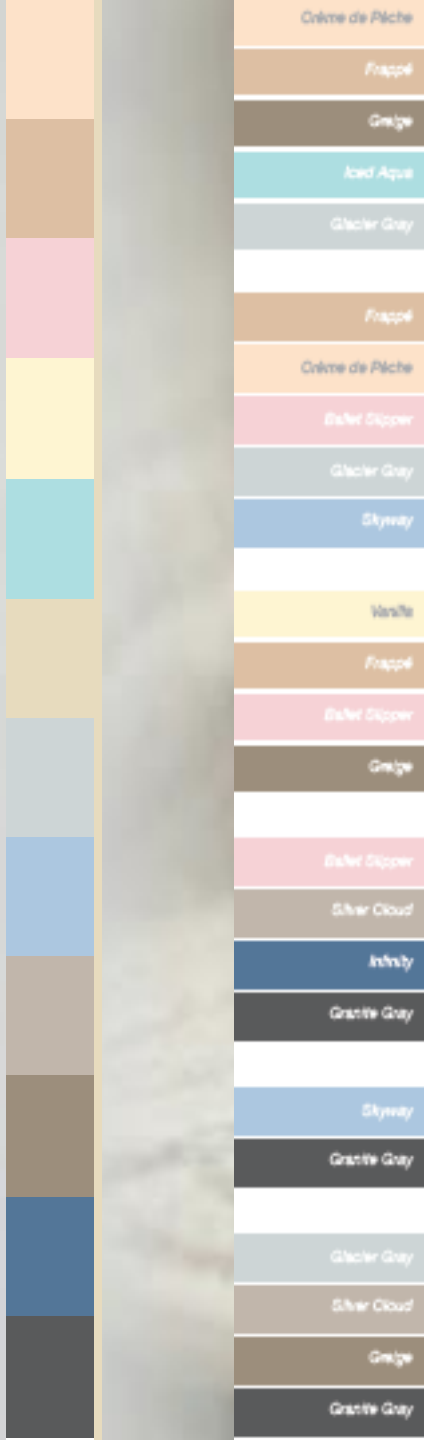
A design direction rooted in our growing appreciation of natural habitats, Wildwood highlights a new era of environmentalism, bio-centric approaches and the critical lifeforce of untouched ecosystems.

This palette is at home in the varied greens of warm weather foliage with a myriad of diverse plants, species and marine life that exist in a state of colorful interdependence. Interpreted into floral you get this feeling of nature left untouched by human hands.



Composed

With simplicity as its hallmark, the Composed palette orchestrates a blended harmony of always-classic colors and neutrals that compose a restful platform for contemplation. Subtle and soothing, colors that promise an accessible respite from constant chatter whose enduring message reaches across genders and generations. When it comes to floral, a calming statement with a delicate pop of color.



Terracotta

An enduring and well-grounded hue, the inherent warmth of Terracotta has a broad appeal across many cultures, with its comforting presence reaching beyond bricks and ceramics to fabric, painted surfaces, and more. The versatility of this cordial shade and surrounding earthy variations make it a perfect color companion. When it comes to floral, this is a color story expressive of organic authenticity.

Brown Pathra

Faded Rose

Pink Sand

Olive Blossom

Brown Pathra

Pink Sand

Cyster Mushroom

Bruner Blue

Olive Blossom

Dusty Citrus

Bruner Blue

Cyster Mushroom

Terra Cotta

Lilac Sacher

Pink Sand

Woodrose

Cyster Mushroom

Faded Rose

Pleasant

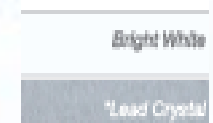
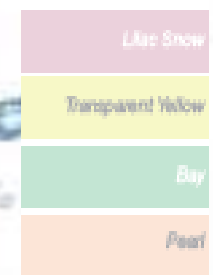
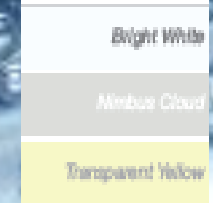
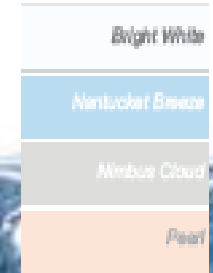
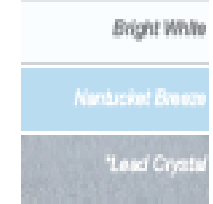
Pink Sand

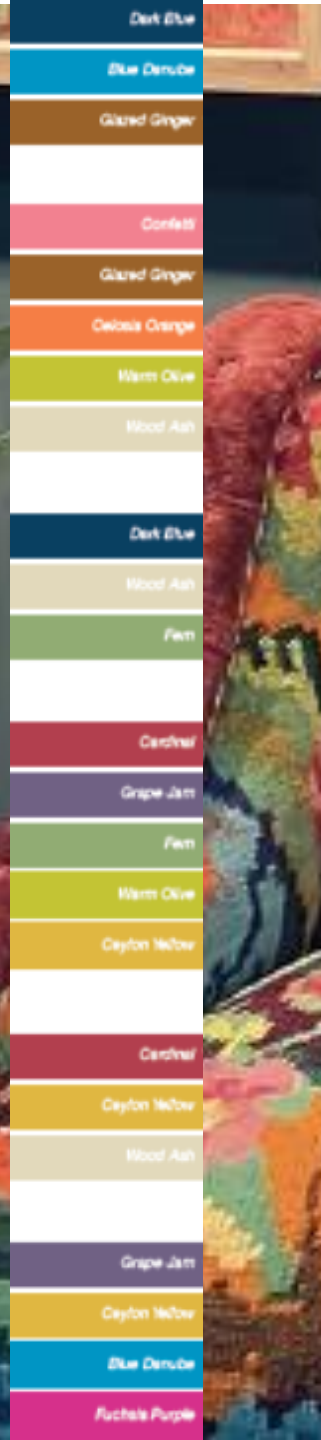
Terra Cotta

Shrimp

Clarify

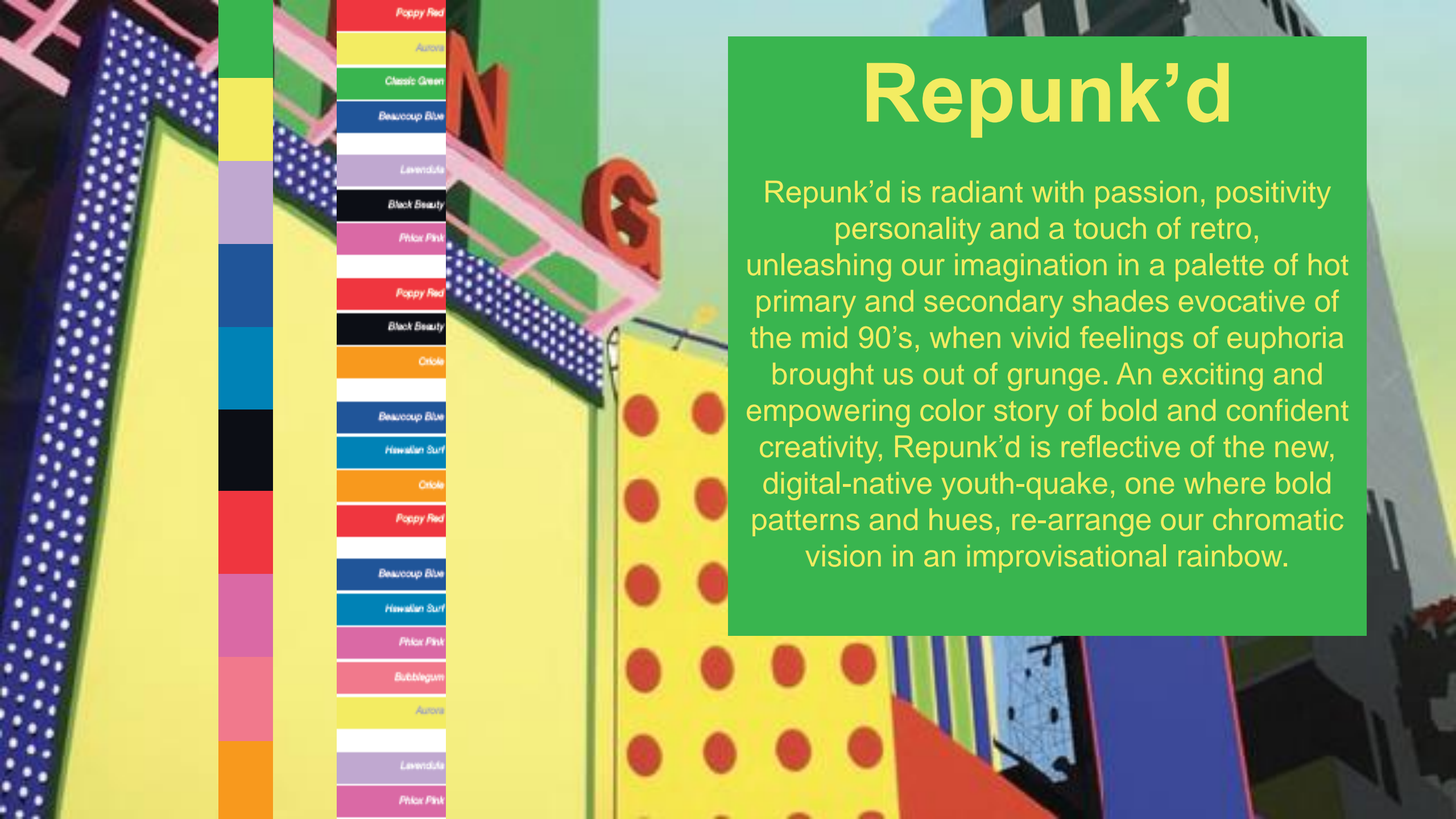
As the world moves beyond a global health crisis, we need a pure and cleansing palette for the making of pristine, unsullied, highly functional environments—safe spaces where we can move freely, breathe easily, and let our guard down. Bright White, the essence of clean, acts as a focal point, channeling reassuring and optimistic “fresh start” messages. Easy color combinations of enlightened pastel shades spring up around a Bright White core, contributing to peaceful feelings.





Folkloric

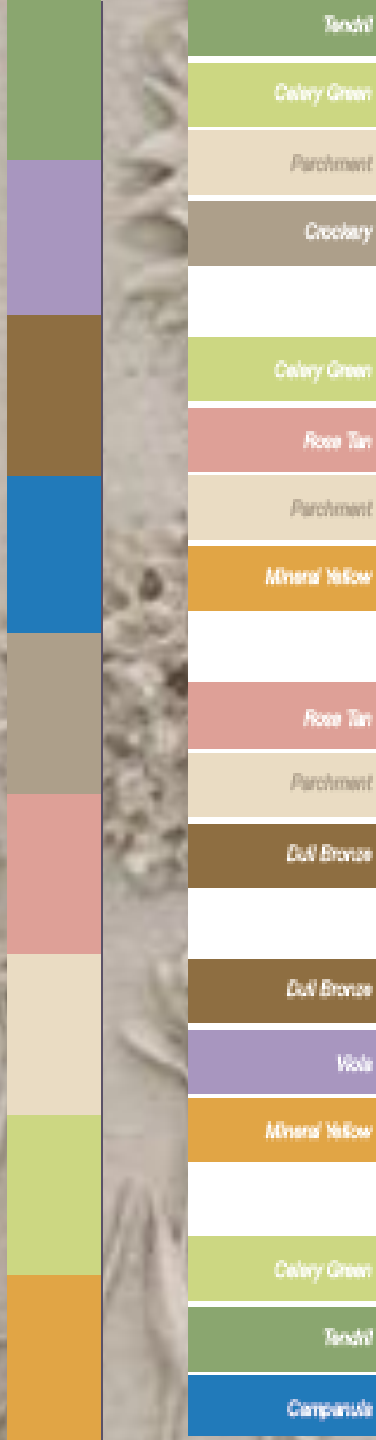
Folkloric implies the patterns, styles or colors specific to a region or culture. As the poetry of pre-tech life gives energy to a fresh take on all-but-forgotten traditions, new forms of folk art are emerging. Grounded in ancient motifs and ideas, this new feeling of folk art speaks to the unifying aspect of craft, and whose natural and genuine authenticity pays homage to the old ways with a glint of humor and fun.



- Poppy Red
- Aurora
- Classic Green
- Beaucoup Blue
- Levendula
- Black Beauty
- Phlox Pink
- Poppy Red
- Black Beauty
- Crole
- Beaucoup Blue
- Hawaiian Surf
- Crole
- Poppy Red
- Beaucoup Blue
- Hawaiian Surf
- Phlox Pink
- Bubblegum
- Aurora
- Levendula
- Phlox Pink

Repunk'd

Repunk'd is radiant with passion, positivity personality and a touch of retro, unleashing our imagination in a palette of hot primary and secondary shades evocative of the mid 90's, when vivid feelings of euphoria brought us out of grunge. An exciting and empowering color story of bold and confident creativity, Repunk'd is reflective of the new, digital-native youth-quake, one where bold patterns and hues, re-arrange our chromatic vision in an improvisational rainbow.



Bucolic

Bucolic highlights how in our ever-connected era, we pine for a slow life where nothing much happens at all and we can put away our phones and or screens to immerse ourselves in more pastoral surroundings and enjoy a more countrified way of life. Grounded in nostalgia for closer ties to farm and field, we explore a life linked directly to the organic cycles of nature with wildflower meadows and farm-to-table foodstuffs, comfortable fabrics and worn finishes, Including textures of raw linen, handcrafted pottery, and tufted blankets. living plants and fresh blossoms.



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