



## **Supply Chain Committee**

**Committee Objective:** The Supply Chain Committee (hereafter, “the Committee”) is a stand-alone committee that works in close coordination with the Produce Safety Committee and Technology Committee. The Committee serves PMA membership by identifying critical industry issues in the supply chain; providing insights on emerging trends, challenges and research; determining how this impacts the produce industry domestically and globally and working with PMA staff to develop strategies to address those issues.

### **Committee Member Prerequisites:**

- Should have either business expertise and a broad understanding in one or all of the following areas in the produce or floral supply chain:
  - electronic data interchange
  - traceability, tracking and supply chain visibility
  - transportation processes, practices and technologies
  - logistics processes, practices and technologies
  - distribution processes, practices and technologies
  - cold chain management
  - data standards
  - blockchain applications
- Can be from across the global supply chain (e.g. growers, shippers, processors, service providers, foodservice or retail professional segments)

### **Roles and Responsibilities:**

- Translate complex produce industry issues into viable business applications for the produce industry.
- Provide practical technical expertise and strategic direction to help staff evaluate supply chain practices that create greater efficiencies
- Provide guidance on supply chain topics that can shape policy through regulation or best practices
- Provide PMA input on competitive environment, emerging trends and research
- Act as a champion for PMA Supply Chain content
  - Assist PMA with development of web and event content
  - Identify speakers/thought leaders
  - Participate in events as appropriate
  - Assist in promotional support as appropriate

### **Estimated Time Commitment and Meeting Format:**

- Two meetings (in person when possible)
  - May
  - October
- Additional virtual meetings as needed

### **Term Limits:**

- Chair and vice chair appointed to two-year term
- Committee members are reviewed annually to ensure sufficient continuity

**Relationship with Other Leadership Groups:**

- Reports to PMA Board of Directors
- PMA Product Identification Committee reports to the Supply Chain Committee

**Volunteer Expenses:**

- Travel and lodging expenses (such as airfare, ground transportation, lodging, etc.) and event registrations associated with attending committee meetings will be the responsibility of the committee member
- Committee member must be a member of PMA