



Arkansas

Fresh Fruit and Vegetable State Profile



Fresh Produce

Economic Impact:



\$0.5B

Total sales



29K

Total acres of fresh produce



4.5K

Total employees



2K

Total farms

Opportunities to Increase Fruit and Vegetable Consumption:

88.8%

of adults across Arkansas are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

\$14.7M

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



\$155.9M

Total wages

\$546.0K

Fresh Produce and Tree Nuts Exports

\$1.5M

Support for State Governments to Enhance Produce Safety

\$14.5

State Adverse Effect Wage Rate (AEWR)

\$11

State Minimum Wage Per Hour



Farm Bill Investments in

Fruits and Vegetables:

\$3.6M

Fresh Fruit and Vegetable Program (FFVP) to 171 schools annually

\$364K

Specialty Crop Block Grants

\$3.6M

Specialty Crop Research Initiative (SCRI)

\$43K

Pest and Disease Grants

TBD

Organic Share of Produce Dollars