



# Oregon

## Fresh Fruit and Vegetable State Profile



### Fresh Produce

## Economic Impact:



**\$4.8B**

Total sales



**376K**

Total acres of fresh produce



**46.6K**

Total employees



**7K**

Total farms

## Opportunities to Increase Fruit and Vegetable Consumption:

**87.45%**

of adults across Oregon are **not** meeting the Dietary Guidelines for Americans recommendations for fruit and vegetable consumption

**\$21.1M**

in fruit and vegetable vouchers for participants in the Women, Infants and Children program (WIC)



**\$1.7B**

Total wages

**\$197.6M**

Fresh Produce and Tree Nuts Exports

**\$0.8M**

Support for State Governments to Enhance Produce Safety

**\$19.3**

State Adverse Effect Wage Rate (AEWR)

**\$13.5**

State Minimum Wage Per Hour



### Farm Bill Investments in

## Fruits and Vegetables:

**\$4.1M**

Fresh Fruit and Vegetable Program (FFVP) to 173 schools annually

**\$1.9M**

Specialty Crop Block Grants

**\$4.2M**

Specialty Crop Research Initiative (SCRI)

**\$1.4M**

Pest and Disease Grants

**17.8%**

Organic Share of Produce Dollars