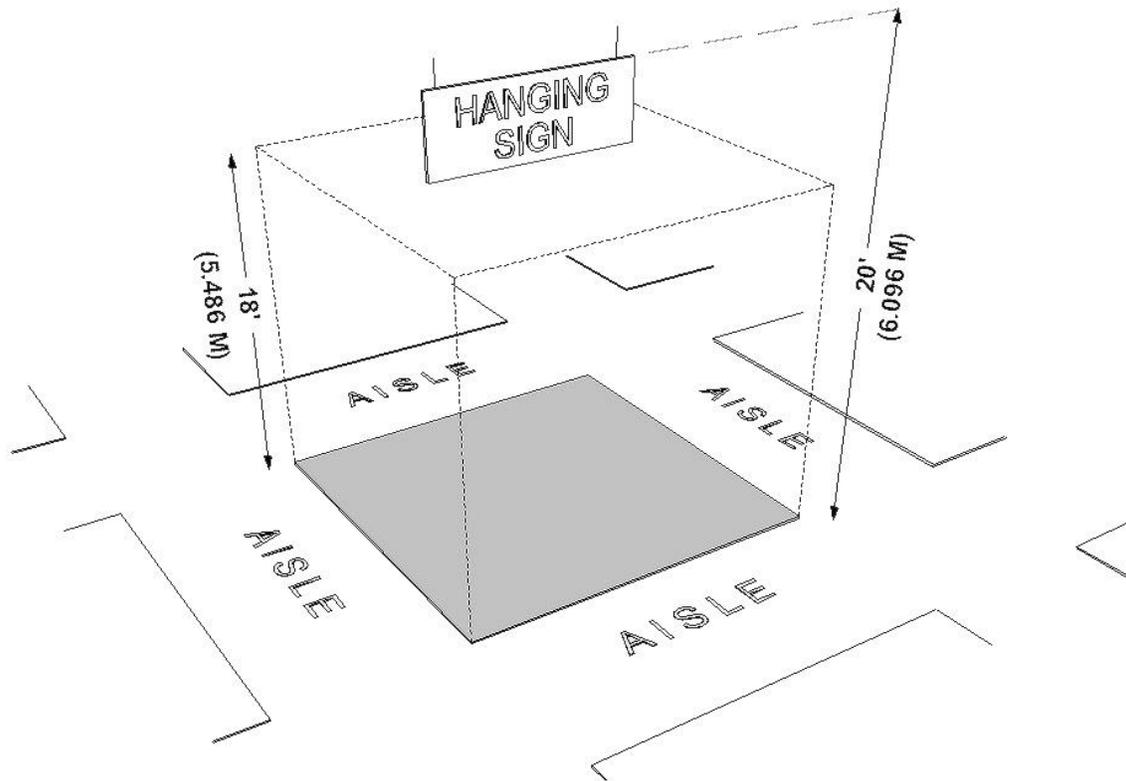


Island Booth (Structure Guidelines)

Island Booth: A booth that is 400 square feet or larger and has aisles on all four sides



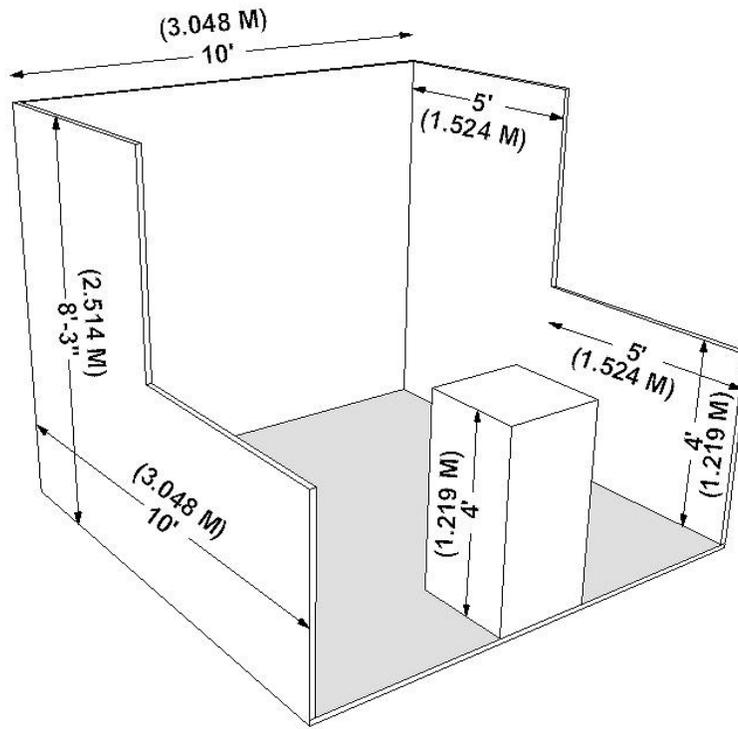
- Exhibit fixtures and components are permitted to a maximum height of 18' (5.4m) in all halls.
- Hanging signs are permitted to a maximum height of 20' (6m) above your rented booth space.
- Overhead lighting is permitted. No lighting, fixtures, lighting trusses, or overhead lighting may be hung or shining outside the boundaries of the exhibit space.
- Floor in contracted exhibit space must be covered. Floor covering must consist of carpet, tile, or wood.
- Multi-story exhibits require prior approval by the exhibit facility. A permit must be submitted to the Fire Department a minimum of 14 days prior to the first move-in day.
- All decoration and business must be conducted within your rented booth space.
- Unfinished or unsightly booths that are exposed to an aisle must be masked or draped at the exhibitor's expense.
- Pavilions/Booth Sharing: Pavilions may hang banners over inline booths within the pavilion provided that all inlines on both sides of the drape are contractually affiliated/part of the pavilion; that banner graphics represent the entire pavilion and not one individual company; and that they are hung over rented space only, not over aisles. Inline booths must follow all other inline booth display guidelines, regardless of whether they are part of a pavilion.

Review full [Official Rules & Regulations](#) for in-booth activity guidelines.

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Linear (In-line) Booth (Structure Guidelines)

Linear Booth: A single or multiple 10' x 10' booths in a straight line (including corner booths).



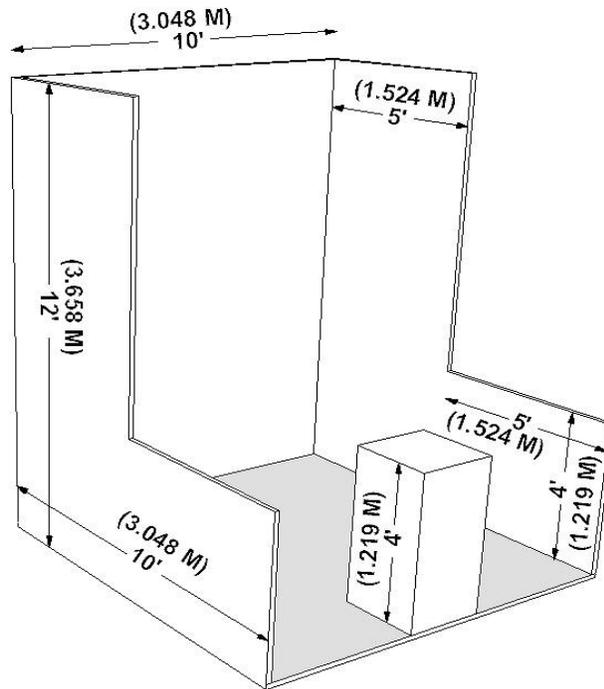
- Exhibit fixtures and components are permitted to a maximum height of 8'3" (2.5m) in the rear half of the booth and 4' (1.2m) in the front half of the booth. Canopy supports or light fixtures that exceed 4' (1.2m) in the front half of the booth may be no wider than three inches.
- Hanging signs and overhead lighting are NOT permitted.
- Floor in contracted exhibit space must be covered. Floor covering must consist of carpet, tile, or wood.
- When three or more (10' x 30' or longer) Linear Booths are used as a single exhibit space, the 4' (1.2 meters) height limitation applies to the portion of the exhibit space which is within 10' (3m) of an adjoining booth.
- All decoration and business must be conducted within your rented booth space.
- Unfinished or unsightly booths that are exposed to an aisle must be masked or draped at the exhibitor's expense.
- Pavilions/Booth Sharing: Pavilions may hang banners over inline booths within the pavilion provided that all inlines on both sides of the drape are contractually affiliated/part of the pavilion; that banner graphics represent the entire pavilion and not one individual company; and that they are hung over rented space only, not over aisles. Inline booths must follow all other inline booth display guidelines, regardless of whether they are part of a pavilion.

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Perimeter Wall Booth (Structure Guidelines)

Perimeter Wall Booth: A single 10' x 10' booth, or two or more 10' x 10' booths in a straight line (including corner aisle booths) located on the outer-perimeter wall of the exhibit hall.



- Exhibit fixtures and components are permitted to a maximum height of 12' (3.6m) in the rear half of the booth and 4' (1.2m) in the front half of the booth. Canopy supports or light fixtures that exceed 4' (1.2m) in the front half of the booth may be no wider than three inches (3").
- Signs, banners, and towers are permitted to a maximum height of 12' (3.6m). They must be floor supported and cannot be hung from the ceiling. No hanging signs or overhead lighting is permitted.
- Floor in contracted exhibit space must be covered. Floor covering must consist of carpet, tile, or wood.
- When three or more (10' x 30' or longer) Perimeter Booths are used as a single exhibit space, the 4' (1.2m) height limitation applies to the portion of the exhibit space which is within 10' (3m) of an adjoining booth.
- All decoration and business must be conducted within your rented booth space.
- Unfinished or unsightly booths that are exposed to an aisle must be masked or draped at the exhibitor's expense.
- Pavilions/Booth Sharing: Pavilions may hang banners over inline booths within the pavilion provided that all inlines on both sides of the drape are contractually affiliated/part of the pavilion; that banner graphics represent the entire pavilion and not one individual company; and that they are hung over rented space only, not over aisles. Inline booths must follow all other inline booth display guidelines, regardless of whether they are part of a pavilion.

Review full [Official Rules & Regulations](#) for in-booth activity guidelines.

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