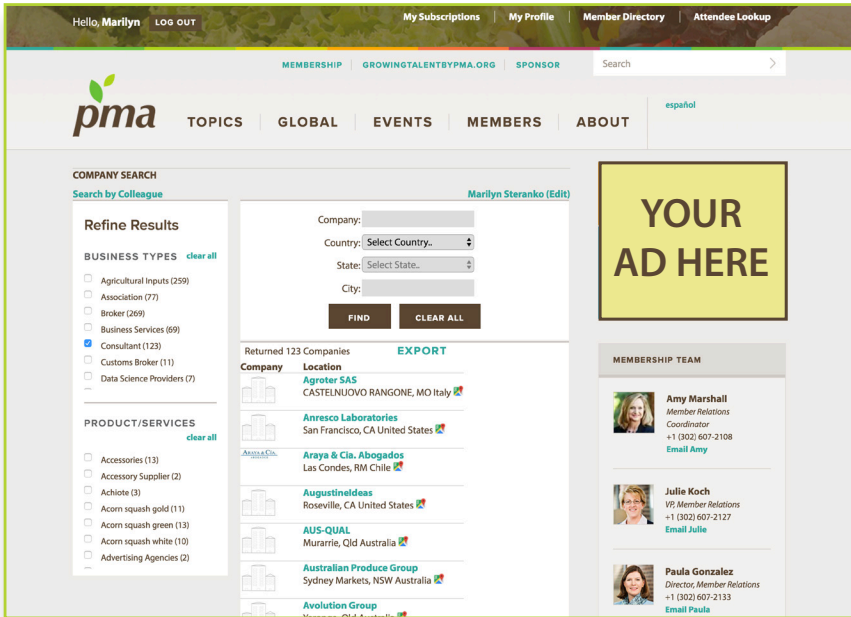




2018 Member Directory Ads



Advertise your business on PMA's Member Directory

- **Connect with more than 2,900 global companies** in a highly visible, competitive space.
- **Reach more than 45,000 professionals** in the produce and floral industry.
- **Introduce your brand to global audiences** across the world.

Technical Ad Specs:

- Static image files accepted: .jpg, .gif, or .png
- Animated image files accepted: .gif (.swf files not accepted)
- 300 pixels wide x 250 pixels high
- Maximum file size = 50 kb
- Provide a click through url
- Ads subject to PMA approval

Ad pricing:

- 3 months: \$1200 (USD)
- 6 months: \$2160 (USD)
10% Discount
- 12 months: \$3600 (USD)
25% Discount

**BEST
VALUE**

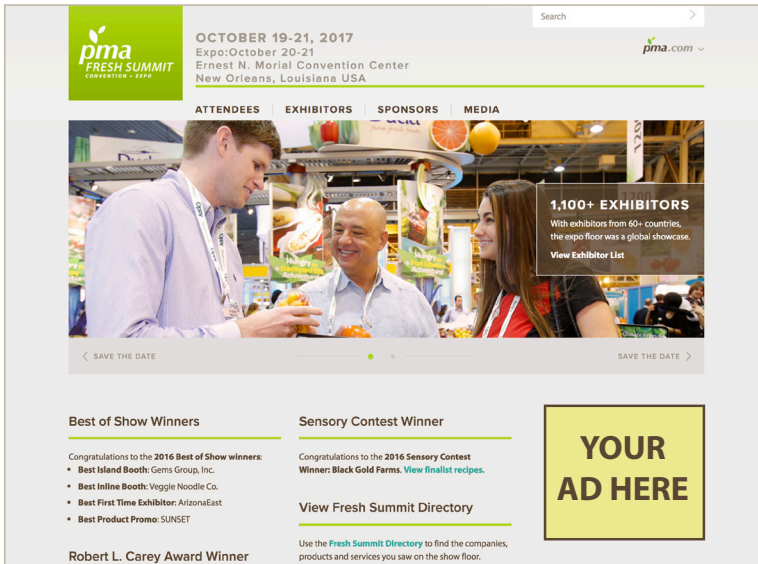
FOR MORE
INFORMATION:

Contact Robyn Florio,
Sponsorship & Advertising Sales Manager
+1 (302) 607-2152 | rflorio@pma.com





2018 Website Ads



Advertise your business on pma.com

- **Reach targeted audiences** throughout the fresh produce & floral supply chain
- **Make new connections** in a limited competition space
- **Grow your business globally** in regions such as Brazil, China, Chile, Mexico and South Africa

FOODSERVICE

Ad runs: March 1- August 30, 2018

Price: Ten (10) opportunities - \$1,200 (USD) each

TECH KNOWLEDGE

Ad runs: April 1 - June 30, 2018

Price: Ten (10) opportunities - \$500 (USD) each

FRESH SUMMIT

Ad runs: June 1- November 30, 2018

Price: Ten (10) opportunities - \$2,500 (USD) each

FRESH CONNECTIONS

Ads run: Contact Robyn Florio for dates

Price: Ten (10) opportunities *per event*:

- \$500 (USD) - *per event site*
- \$300 (USD) for Fresh Connections sponsors - *per event site*

Ad details:

- Your ad will appear 10% of the time on the pma.com event web pages
- Your ad will rotate with a maximum of nine (9) other advertisers
- Detailed reports available upon request

Technical Ad Specs:

- Static image files accepted: .jpg, .gif, or .png
- Animated image files accepted: .gif (.swf files not accepted)
- 300 pixels wide x 250 pixels high
- Maximum file size = 50 kb
- Provide a click through url
- Ads subject to PMA approval

For More Information:

Contact **Robyn Florio**, PMA's Sponsorship and Advertising Sales Manager, at **+1 (302) 607-2152** or **rflorio@pma.com**.