



Global Development Committee

Committee Objective: The Global Development Committee (GDC) fosters global business connections and intelligence for current and future PMA members and supports the global growth strategy of PMA.

Committee Member Prerequisites:

- Must have broad industry knowledge and experience and currently be involved in global produce and floral trade
- Willing to actively participate in committee activities and be a PMA “Champion”
- Preference will be given to volunteers that reside/work outside of the United States or whose company does a substantial portion of their business outside the United States
- Be able to participate in discussions conducted in English

Roles and Responsibilities:

- **Support PMA’s Global Strategy:** Provide input and feedback on key global issues, challenges, and opportunities
- **Identify Industry Needs:** Provide market intelligence and help identify industry needs/gaps in targeted countries and the role that PMA can play
- **PMA Membership and Brand Ambassador:** Serve as a PMA Champion to help build awareness of PMA and increase global membership in the regions where you do business

Estimated Time Commitment and Meeting Format:

- Preparation for and participation in two in-person meetings each year; One of which is held at the PMA Fresh Summit, and the other is typically held outside the United States
- Preparation for and participation in two to three conference call meetings per year

Term Limits:

- Committee members may be appointed for up to three consecutive one-year terms
- Each affiliate will designate one member of their board to serve on the committee; May be appointed for up to three consecutive one-year terms

Relationship with Other Leadership Groups:

- Reports directly to the PMA Board of Directors
- The PMA board of directors will have one or more liaisons to the Global Development Committee

Volunteer Expenses:

- Travel and lodging expenses (such as airfare, ground transportation, lodging, etc.) associated with attending committee meetings will be the responsibility of the committee member

