

# FRESH FRUIT & VEGETABLE STATE PROFILE

## Idaho



### Fresh Produce Economic Impact

**714K**

Total Acres of  
Fresh Produce



**\$2.7B**

Total  
Sales



**2,048**

Total  
Farms



**19K**

Total  
Employees



**\$871M** Total Wages

**\$22.1M** Fresh Produce and Tree Nuts Exports

**\$433K** Support for State Governments  
to Enhance Produce Safety

**\$15.68** State Adverse Effect Wage Rate (AEWR)

**\$7.25** State Minimum Wage Per Hour

### Opportunities to Increase Fruit & Vegetable Consumption

**94%**

of Schools  
Needing  
Updated Kitchen  
Equipment



**90%**

of adults across Idaho are **not**  
meeting the Dietary Guidelines for  
Americans recommendations for  
fruit and vegetable consumption



**\$8.1M**

in fruit and vegetable vouchers for participants in the  
Women, Infants and Children program (WIC)



### Farm Bill Investments in Fruits & Vegetables

**\$3.2M** in Fresh Fruit and Vegetable Program (FFVP) to **118** schools annually

**\$2.1M** Specialty Crop Block Grants

**\$1.6M** Specialty Crop Research Initiative (SCRI)

**\$1.2M** Pest and Disease Grants

**13.13%** Organic Share of Produce Dollars

